

# WatchWise Privacy Policy

Last updated: 17/07/2026

## What WatchWise does

WatchWise is a browser extension that shows community-reported ad information for YouTube videos, and lets users submit their own ad reports to help other viewers.

## What data we collect

When you submit an ad report, we store the following in our database (hosted on Supabase):

- The YouTube video ID
- The video's duration
- The number of pre-roll and mid-roll ads you reported
- Whether the video contained a sponsor segment
- A randomly generated device identifier (not tied to your name, email, Google account, or any other personal information)
- The date and time of the report

We do **not** collect your name, email address, IP address, Google account information, browsing history outside of the video you actively report on, or any other personally identifying information.

## What the device identifier is for

The device identifier is a random code generated once when you install the extension. It exists solely to prevent the same installation from submitting multiple reports for the same video, which keeps community data accurate. It cannot be used to identify you personally and is not linked to any account or profile.

## What we don't do

- We do not sell or share your data with third parties for advertising.
- We do not track your browsing activity outside of YouTube video pages.
- We do not use your data to build an advertising or tracking profile.

## Third-party services

Report data is stored using Supabase, a database hosting provider. Supabase processes this data on our behalf under their own security practices. You can review Supabase's privacy policy at <https://supabase.com/privacy>.

## **Your choices**

Ad reports are anonymous and not reversible to an individual once submitted (there's no account system to log into or delete data from). If you'd like a specific report removed, contact us on our community Discord page <https://discord.gg/WASa76Dm6V> with the video ID and approximate date/time of the report and we'll do our best to locate and remove it.

Uninstalling the extension stops all further data collection immediately.

## **Changes to this policy**

If this policy changes, the updated version will be posted at this same URL with a new "Last updated" date.

## **Contact**

Questions about this policy: <https://discord.gg/WASa76Dm6V> message community owner lexi03737